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We extend our utmost appreciation to each and every one of you who generously supported Canada's conversations at The Walrus in 2024. Your steadfast commitment to thoughtful, fact-based, independent journalism powers meaningful conversations on the most important topics in our country today. The need for well-researched and informed journalism has never been greater, and we are proud to make this work accessible to all people across Canada, from coast to coast to coast.

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The Walrus believes that a healthy society relies on informed citizens. It is with the generosity and commitment of our sponsors and donors that we continue to serve as one of Canada's proudly independent outlets for fact-checked journalism.

We recognize the invaluable support from The Chawkers Foundation, our founding donor, for their continuing and vital championing of Canada's artists, writers, and other creative voices.

With the foundation's devotion to our mission, The Walrus has stood strong for over two decades and has inspired many others to contribute to Canada's conversations.

We also express gratitude to the numerous sponsors of The Walrus Gala for their indispensable support.

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Optimistic Canadians at The Walrus form a community of individuals who are curious about and engaged in the world we live in. They care deeply about the future of Canada and believe firmly that quality information and a diversity of perspectives are essential to a healthy democratic society.

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We thank the following clients who chose to collaborate with The Walrus in 2024 for bespoke services in content creation, awards management, podcast production, fact checking, editing, and more:

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Visit thewalrus.ca/lab to learn more.

2024 Fundraising Campaign

Throughout the year, we ran several campaigns to power Canada’s journalism and ideas-based conversations. We are pleased to say that, in response to our spring and fall campaigns, as well as through our in-article calls to action, more than 3,000 friends and audience members joined forces to collectively raise over \$280,000.

A special thanks goes out to iconic storyteller Margaret Atwood who pledged to match our 2024 Giving Tuesday donations up to \$5,000. By the end of that day, we had taken in \$40,000 in funds raised.

To all of you who contributed to the future of journalism made in Canada, we give our heartfelt thanks.

The Walrus Fellowship Program

The Walrus Fellowship Program is a highly sought-after training initiative in Canada for emerging journalists and media professionals. The program offers a year-long, full-time, paid opportunity to up to ten individuals across the country every year, providing rigorous training in the art and science of fact checking and the specialized mentorship necessary to thrive as outstanding professionals in journalism. This program is critical to our work and to the future of the industry at large. We thank the following supporters who have helped us empower and promote new voices in Canada’s conversations.

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We also thank the Birks Foundation, McLean Foundation, and the Norman and Margaret Jewison Foundation for their generous contributions to the Fellowship Fund at The Walrus.

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We are immensely grateful to our event sponsors and corporate partners, whose generous support throughout 2024 has made it possible for us to facilitate important conversations for people in Canada through The Walrus Talks, The Walrus Talks at Home, and The Walrus Leadership Dinners. Their commitment is instrumental in bringing new ideas into national conversations and fostering brave dialogues that shape our collective future.

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