



THE WALRUS GALA

JANUARY 22, 2020

SPONSORSHIP
PACKAGE

Become a sponsor

The Walrus Gala attracts over 400 of Canada's highest-profile leaders in arts, politics, business, and society. You don't want to miss it!

**To book your table,
please contact:**

May Ardekani
Development Officer
(416) 971-5004 ext. 238
may@thewalrus.ca

THE WALRUS
GALA

Wednesday, January 22, 2020

The Fermenting Cellar
The Distillery Historic District
28 Distillery Lane, Toronto

Diamond (\$50,000)

- Two premium tables of twelve
- Three full-page ads in *The Walrus*
- Homepage takeover on The Walrus website (*thewalrus.ca*)
- Corporate GOBO lighted in reception
- Sponsor specialty drink and branded napkins
- Logo placement on all digital and printed materials (tickets, programs, and signage)
- Sponsor logo on attendee gift bags
- Acknowledgement at event from stage
- Speaking opportunity from stage
- Sampling opportunity in 400 gift bags
- Featured item in our silent auction

Platinum (\$35,000)

- Two premium tables of ten
- Two full-page ads in *The Walrus*
- Logo placement on all digital and printed materials (tickets, programs, and signage)
- Sponsor logo on attendee gift bags
- Acknowledgement at event from stage
- Sampling opportunity in 400 gift bags
- Featured item in our silent auction

Gold Sponsor (\$20,000)

- One premium table of ten
- One page of advertising in *The Walrus*
- Logo placement on all digital and printed materials (tickets, programs, and signage)
- Acknowledgement at event from stage
- Sampling opportunity in 400 gift bags

Silver Sponsor (\$10,000)

- One table of eight
- One-third of a page of advertising in *The Walrus*
- Logo placement on all digital and printed materials (tickets, programs, and signage)

Individual Tickets (\$1,300)

*Individual ticket buyers will receive a tax receipt for the total eligible gift amount at the completion of the event, instead of the corporate benefits listed.