

THE WALRUS GALA

CELEBRATING
CURIOSITY

Wednesday, May 18, 2022

The Walrus Gala is an exhilarating annual fundraiser in which industry leaders and the culturally curious gather in support of critical conversations and fact-based journalism in Canada. The evening includes a cocktail reception, live performances, a sumptuous three-course meal prepared by Daniel et Daniel, and more.

AUDIENCE

The Walrus Gala attracts a community of highly educated, affluent, curious, civic-minded thought leaders.

The Walrus readers are urban and culturally engaged. They are fervent readers, as well as art-gallery, museum, and performing-arts enthusiasts.

AUDIENCE HIGHLIGHTS:



Educated: 83% of our audience have at least a bachelor's degree and 53% have either a master's degree, PhD, JD, or MD.



Connected: We reach Canada's wealthiest segment: Cosmopolitan Elite. (Avg. HHI \$470K+).



Influential: Our audience includes MPs, senators, and Canada's industry leaders.

RECOGNITION

Support the future of independent Canadian journalism by donating to our auction and simultaneously receive national publicity.

As an auction donor, you will receive recognition in the auction program and on the auction website, which will be live-streamed to a national audience and viewed by event attendees, sponsors, donors, and partners.

Align your company with an important cause and join the nationally recognized organizations that have supported our auction in the past, organizations like; Adventure Canada, Air Canada, the Fogo Island Inn, Stratford Festival, the AGO and many more.

CONTACT

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